

smartCounter™

PEOPLE COUNTER



Accurately record the number of people visiting and leaving your facility

The smartCounter™ from Intellident reliably logs the footfall through an entrance or exit by accurately counting visitors and recording their direction. Using overhead CCTV technology to track the movement of people, gather statistics and store an accurate record of the number that have entered or exited the library.

The revolutionary counting system provided by Intellident has many functions including;

Entrance / Exit count

smartCounter™ detects and counts people passing through doorways or down corridors, accurately maintaining separate counts for multiple people entering and exiting simultaneously. Unlike most people counters, smartCounter™ accounts for children, trolleys, wheelchairs and pushchairs.

Directional counting

Through a small CCTV camera attached to the ceiling, smartCounter™ detects the passage of people and determines their direction. Additionally, the system can distinguish between those visitors that are moving or stationary within one area, eliminating them from the count.

Data collection

Key to the system is its ability to gather and store data from many locations or zones. Running under Microsoft Windows™, the database software collates the recorded data, transfers people numbers from the counting units and stores raw data on the computer for analysis.

Reporting and analysis

The raw data can be imported into Excel™ for data analysis, or alternatively, information can be viewed via the Internet through a web portal. Reports can be emailed daily, weekly or monthly for analysis and charting in order to establish visitor trends.

Planning and staffing

Staff requirements are often directly related to the amount of visitors into the facility. Accurate counting of visitors means that staffing levels can be optimised to correspond with peak times, event days and weekends. Additionally, services, such as cleaning and maintenance can be scheduled for when traffic is at its lowest.

Use in a variety of environments

Public buildings, such as libraries, sports facilities, shopping centres or supermarkets benefit from using people counters. It equips users with accurate visitor figures on which they can base their claims for funding or for establishing consumer buying patterns.

Order code(s)	INT-EQUI-10026 People counter module, advanced video counter
O/S required	Microsoft Windows 2000 / XP (SP2) / Vista operating system.
Dimensions	Box, 45 mm height, 155 mm width, 180 mm depth Camera,
Maximum range	Standard 3.6 mm lens -suitable for installation between 2 and 3 meters above the floor. For higher ceilings, a different lens will restore the video picture to the parameters used by the detector.
Data download	ASCII text files, import to Microsoft Office applications
Connection	Network Cat5 (TCP/IP)
Power	Splitter 240v supply required per entrance / exit
Data retention	Data is held for 30 days before it must be downloaded
Included equipment	1 x data box 1 x camera All cabling supplies

About Intellident

Intellident is the UK's leading provider of Smart Media solutions with an unprecedented client base, including a county-wide installation within Essex County Council libraries, the largest RFID-enabled academic libraries at Nottingham Trent University and University of East Anglia, and a wide range of local authorities and private libraries.

For more information on the range of products available in the Smart Library, please visit

www.intellident.co.uk/libraries

